



Sponsorship Levels

SILVER LEVEL:

With a cash contribution of \$500 toward the event, your organization receives:

- Your Item, ad or flyer in the race packets (item provided by sponsor).
- A direct link from our website to your website.
- Acknowledgment in our Email Updates to Competitors for the event
 - We expect over 400 participants from the local area
- Your company / organization's name on all advertising materials (pending date of sponsorship agreement)
- Logo on t-shirt, web site & all printed materials
- Booth space at event

GOLD LEVEL:

With a cash contribution of \$1000 toward the event, your organization receives:

- Your Item, ad or flyer in the race packets (item provided by sponsor).
- A direct link from our website to your website.
- Acknowledgment in our Email Updates to Competitors for the event
 - We expect over 400 participants from the local area
- Prominent position of logo on t-shirt, web site and all printed materials (pending date of sponsorship agreement)
- Company banner displayed at event (banner provided by sponsor)
- Booth space at event

PLATINUM LEVEL:

With a cash contribution of \$1500 toward the event, your organization receives:

- Your item, ad or flyer in the race packets (item provided by sponsor).
- A direct link from our website to your website.
- Acknowledgment in our Email Updates to Competitors for the event
 - We expect over 400 participants from the local area
- Logo on t-shirt, web site, printed materials, and finish line area.
- Logo on print material - including advertising, race applications, and posters where applicable.
- Company banner displayed (banner provided by sponsor).
- Reduced rate on entry fees for employees of your company.
- Reference in all PR pieces provided to media (pending date of sponsorship agreement)
- Booth space at event
- Opportunity to present awards at award ceremony – two representatives

PRODUCT LEVEL:

We accept free product and/or promotional items (swim caps, water bottles, etc) for insertion into the participant and volunteer packets.

- Exposure to athlete race packets as well as volunteers through donation of your company's product